

# CLAIRE DEACON

## CREATIVE

### ABOUT ME

I'm a creative with over six years experience in art direction and design. In this time I've produced impactful campaigns and branding, working both in the charity and commercial sector.

### WORK

Present

#### Freelance

Art Director and Designer

I have worked on a range of branding and campaign projects for a mixture of clients, working both by the hour and on fixed schedules. I love working on a variety of projects, with diverse agencies and clients – it sparks my enthusiasm and proactiveness, which in turn reflects in my work.

2016 - 2019

#### Open Creates

Midweight Art Director and Designer

At Open, along with my day-to-day responsibilities, I won creative pitches, lead projects and delivered engaging creative content.

As Digital Lead in Open's Creative Studio I was responsible for keeping creatives informed and inspired with digital content and innovation.

2014 - 2016

#### Open Creates

Junior Graphic Designer

Supporting the Creative team throughout the execution of campaigns and projects

2014

#### We Are Epic

Freelance Junior Graphic Designer

### VOLUNTARY WORK

2015 - 2018

*I Wish I Thought of That:* Camera operator and video editor

2017

*Voting Why Bother:* Social media campaign for youth citizens

Annual

*Crisis:* Caring at Christmas – Soup Kitchen

### EDUCATION HISTORY

2011 - 2014

#### Falmouth University, Cornwall

BA (Hons) Graphic Design – First Class Honours

2013

#### Hochschule Augsburg University, Germany

BA (Hons) Graphic Design (ERASMUS) – 10/10

### CONTACT DETAILS

+44 (0) 7837 792 105

claire@clairedeacon.com

clairedeacon.com

### TRAINING AND ACHIEVEMENTS

Film, live streaming and editing with JVC 4KCAM camcorder, 2016

Calligraphy course, Hochschule Augsburg, 2013

German language course, Hochschule Augsburg, 2013

Duke of Edinburgh's Award, 2009

### ADDITIONAL SKILLS AND EXPERIENCE

Photoshoot planning and direction

Animation

Video editing

Filming

HTML

### REFERENCE

References available upon request